

**STEVEN HESLIP** | s.heslip@gmail.com | heslip.org/steven  
 2533 West Thomas | Floor 1 | Chicago | Illinois | 60622 | (m) 773.573.4808

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## Education

**DePaul University** MS with Distinction, Human-Computer Interaction, 2011  
 Coursework Emphases: User-centered design, usability testing, prototyping

**University of Wisconsin-Milwaukee** MS-ABT, Anthropology, 2008  
 Research Areas: Linguistic anthropology, semiotics, rapid neighborhood change in Chicago, IL  
 Program Assistant; Tutoring and Academic Resource Center (3 semesters)  
 Teaching Assistant; Department of Anthropology (5 semesters)

**Michigan State University** BA, Anthropology & Minor, Economics, 2001  
 Laboratory Supervisor; Consortium for Archaeological Research, MSU Museum (6 semesters)

**University of Virginia** Undergraduate Fellow, 2001 Jamestown Archaeological Field School

## Specialties

- Information Architecture
- Content Management Systems
- Wireframes, Prototyping, and Mapping
- User-Centered Design/Usability Testing
- Content and Design Strategy
- Instructional and Curriculum Design
- Audio/Visual Media Editing
- Public Speaking and Training
- Ethnography
- Medical Associations

## Technical Skills

InDesign, Illustrator, Photoshop, Axure, Visio, Balsamiq, Camtasia, Dreamweaver, WordPress

## Professional Experience

### Project Technologies Consultant

*Self-Employed; January 2011 –Present* Chicago, IL

- Clientele: Grant-funded quality improvement and education projects concerning pediatric health care
- Iterative design of online CME and Part IV MOC system; requirements gathering, project vocabulary development, cognitive walkthrough, and process visualization
- Instructional design, educational media production, technical support and training for web-based project management system

### Web Communications and Content Management Consultant

*Self-Employed; May 2009 –Present* Chicago, IL

- Clientele: State-level medical associations and NPO programs
- Iterative design and implementation of WordPress for content management, documentation, staff training, analytics reporting
- Introduction of user-centered design process and practice: stakeholder interviews, content inventory and mapping, content strategy, information architecture and interaction design wireframes, prototyping

### Instructor, Associates Degree Program

*ZG-ORT Technical Institute; January 2008 -June 2010* Skokie, IL

- Subject areas: Anthropology, U.S. History, Economics, & U.S. Government
- Secondary Role: Accreditation and Policy Consultant
- Faculty In-service Speaker: Course Web Site Development (Feb 2009) and Academic Ethics (April 2009)

**Discussion Facilitator**

*Illinois Humanities Council; September 2007 -March 2009 Chicago, IL*

- Facilitator of public discussions on issues of politics and media

**Web Consultant & Teaching Assistant**

*Department of Economics at Michigan State University; March 1999 -March 2009 East Lansing, MI*

- Academic content researcher and creator of web-based course content for economics courses (HTML & CSS)

**SES Instructor, After School Program**

*Brain Hurricane; winter 2008 Chicago, IL*

- Taught 2<sup>nd</sup> grade curriculum for students with special needs

**Tutor and Academic Coach**

*Self Employed; 2004-2005 Milwaukee, WI*

- Provided support services for high school students; emphasizes on reading, study skills, organization skills

**Court-Appointed Mentor**

*Directors of Continuation Services; May 2004 -October 2005 Milwaukee, WI*

- Court-appointed mentor and tutor for teenage juvenile offenders

**Academic Support Staff & Mentor**

*Student-Athlete Support Services, Michigan State University; January 2001 -May 2003 East Lansing, MI*

- Mentored at-risk football and basketball players with special needs/learning disabilities, and employee performance reviews
- Conducted hiring and performance reviews, managed scheduling, and appointment records

**Recognition****Outstanding Commitment and Service**

*Tutoring and Academic Resource Center, UW-Milwaukee; Fall Semester 2004*

**Association for the Preservation of Virginia's Antiquities/University of Virginia Field School Fellowship**

*University of Virginia; summer 2001*

**Select Research, Presentations, & Membership****Information Architecture Institute**

*Member; 2010 –present*

**UWM, Department of Anthropology | Chicago, IL**

*Principal Investigator: Language Ideologies and the Preservation of Chicago's Ukrainian Village; August 2005 –April 2008*

- Ethnographic research concerned with community dialogues in the context of rapid neighborhood change

**UWM, Urban Studies Forum 2006 | Milwaukee, WI**

*Presenter: "Multi-Vocality in Urban Space: Signs of Locality and Development in Chicago's West Town"  
Session title: Constructing Places... Contested Spaces: Urban Neighborhoods*

**UWM, Department of Anthropology | Madison, WI**

*Principal Investigator: Language and Gender in the Kindergarten Classroom; Spring 2004*

- Ethnographic research examining the presence of gendered uses of language in the Kindergarten classroom

## **Service**

### **Court-Appointed Special Advocate**

*CASA of Cook County*; November 2007 -March 2009 Chicago, IL

- 2008 CASA of Cook County Strategic Planning Committee

### **State of Illinois Domestic Violence Training**

*South Suburban Family Shelter*; Spring 2008 Homewood, IL

### **Committee Member**

*UWM Department of Anthropology & American Assoc. of Physical Anthropologists*; April 2005 Milwaukee, WI

- Local arrangements, conference planning and organizing