

**STEVEN HESLIP** | s.heslip@gmail.com | heslip.org/steven  
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## Qualifications Summary

User-centered design professional specializing in strategy, visualization, and group facilitation. Multi-disciplinary background informs rigorous approaches to inquiry and iterative design. An experienced educator, researcher, and skilled public speaker with academic backgrounds in linguistic anthropology and semiotics.

## Specialties

- Information Architecture
- Content Management Systems
- Wireframes, Prototyping, and Mapping
- User-Centered Design/Usability Testing
- Content and Design Strategy
- Instructional and Curriculum Design
- Audio/Visual Media Editing
- Public Speaking and Training
- Ethnography
- Medical Associations

## Design and Technical Experience

### Project Technologies Consultant

*Self-Employed; January 2011 –Present* Chicago, IL

- Clientele: Grant-funded quality improvement and education projects concerning pediatric health care
- Iterative design of online CME and Part IV MOC system; requirements gathering, project vocabulary development, cognitive walkthrough, and process visualization
- Instructional design, educational media production, technical support and training for web-based project management system

### Web Communications and Content Management Consultant

*Self-Employed; May 2009 –Present* Chicago, IL

- Clientele: State-level medical associations and NPO programs
- Iterative design and implementation of WordPress for content management, documentation, staff training, analytics reporting
- Introduction of user-centered design process and practice: stakeholder interviews, content inventory and mapping, content strategy, information architecture and interaction design wireframes, prototyping

### Discussion Facilitator

*Illinois Humanities Council; September 2007 -March 2009* Chicago, IL

- Facilitator of public discussions on issues of politics and media

### Web Consultant & Teaching Assistant

*Department of Economics at Michigan State University; March 1999 -March 2009* East Lansing, MI

- Academic content researcher and creator of web-based course content for economics courses (HTML & CSS)

## Technical Skills

InDesign, Illustrator, Photoshop, Axure, Visio, Balsamiq, Camtasia Studio, Dreamweaver, WordPress

## Education

**DePaul University** MS with Distinction, Human-Computer Interaction, 2011

Coursework Emphases: User-centered design, usability testing, prototyping

**University of Wisconsin-Milwaukee** MS-ABT, Anthropology, 2008

Research Areas: Linguistic anthropology, semiotics, rapid neighborhood change in Chicago, IL

Program Assistant; Tutoring and Academic Resource Center (3 semesters)

Teaching Assistant; Department of Anthropology (5 semesters)

**Michigan State University** BA, Anthropology & Minor, Economics, 2001

Laboratory Supervisor; Consortium for Archaeological Research, MSU Museum (7 semesters)

**University of Virginia** Undergraduate Fellow, 2001 Jamestown Archaeological Field School